

# Capital-intensive machinery opens the gateway for leasing contracts

Professional contractors are no longer required to make substantial investments in costly floor-grinding and dust-collecting equipment, as these machines are now available on a lease basis from Diamond Products – a specialist in the manufacture, assembly and sale of diamond tools and equipment for industrial applications.

Diamond Products has teamed up with Merchant West – an authorised financial services provider specialising in business finance and advisory services that result in flexible, innovative solutions customised to client needs – by offering leasing contracts on equipment worth R50 000 and above.

This is a major benefit to customers, who are not bound to capital-intensive purchase contracts. Instead, Diamond Products will negotiate the capital amount to be leased as well as the term required with the customer before an application is completed. Merchant West conducts a thorough credit check thereafter.

The lease contracts were introduced in mid-2014, and have been well received by the market. "Diamond Products is a forward-thinking company that strives to satisfy customer demands," highlights Brian. "Following consultations, we discovered that customers wanted the option of lease contracts between 24 and 36 months. We proactively obliged, and feedback has been good.

For more details visit [www.diamondpc.co.za](http://www.diamondpc.co.za)

