

Small savings can turn into costly mistakes



Brian Clark and Darryl Gray

SAVING a small percentage on the price of a lower-quality diamond blade could ultimately prove to be a costly mistake, warns Diamond Products - a specialist company in the manufacture, assembly and sale of diamond tools and equipment for industrial applications.

Diamond Products Director Darryl Gray points out that an increasing number of plant hire and building supplies stores in South Africa have started commissioning their own in-house brands of diamond saw blades.

"While these companies are offering a similar product at a better price, consumers must be aware that supply stores are not experts in the manufacture of blades, and quality is; therefore, significantly-compromised," he explains.

Although the reduced prices may be tempting to consumers, Gray warns that the manufacturer of the branded product is selected solely by price criteria, with minimal consideration made for quality and safety. "It is always a major risk purchasing an unrecognised brand, as it may not comply with the necessary and vitally-important safety compliance standards. What's more, the consumer also runs the risk of not being protected by a comprehensive product warranty."

Diamond Products Co-Director Brian Clark highlights the fact that Diamond Products endeavours to associate its brand name with quality, and supplies its range of top-quality products only to selected and reputable distributors and suppliers.

"As part of Diamond Products' commitment to service excellence, the company only brands products for well-established and trusted suppliers that fit into our quality profile. By working closely with suppliers to help them meet their customers' needs, Diamond products can ensure that quality is never compromised," he explains.

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