

## Diamond Products becomes official Makita power tools dealer

**D**iamond Products - a leading specialist in the manufacture, assembly and sale of diamond tools and equipment for industrial applications - is proud to announce that the company has been named as an official Southern African dealer of the world-renowned range of Makita power tools, which will be sold to complement its exclusive range of diamond blades and core bits.

Japan-based Makita is today recognised as one of the world's largest and most trusted power tool manufacturers - with a range of more than 1 000 superior-quality products, manufactured across seven production facilities worldwide. Diamond Products director Brian Clark points out that the company was officially awarded distribution rights by Makita in August 2011.

"This new agreement will provide Diamond Products clients with better value, as the company now supplies a market leading brand of power tools that perfectly complements its range of consumables," he explains.

The Makita range of drilling products available through Diamond Products include; the Makita 8406 diamond core hammer drill - designed for cutting through building materials such as bricks, concrete and stone; the DBM 131 - designed for use with 132 mm concrete core bits; and the DBM 230, which is ideal for wet concrete drilling applications.

Diamond Products co-director Darryl Gray notes that Diamond Products recently completed a successful

promotional campaign with Makita, whereby 2 000 Diamond Products Enduro Purple blades were given away for free with the purchase of every Makita angle grinder between June and August 2011.

"The Enduro Purple range of blades are custom-built for use on either a 115 mm or 230 mm angle grinder, and are designed for use in applications that include plumbing, paving, electrical and general construction," he says.

"Representatives from Makita were impressed by the versatility and durability of the Enduro Purple range, and the two companies agreed to include the blades with the tools as part of a value pack - which provides mutual benefits to both companies."

Makita has been a leading name in the power tools industry of Southern Africa since 1985, and Clark is optimistic about the future partnership between Makita and Diamond Products. "By entering into partnership with a trusted local brand like Diamond Products, I believe that Makita can further strengthen its reputation for high quality products, innovative technology and service back up in the years to come," he concludes.

